

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

JOE DONNELLY FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	8A-9A	CBS THIS MORNING	:30	\$150.00	09/12-09/12	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/14-09/14	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
		Buyline Comment: WIN										
	4	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
		Buyline Comment: WIN										
	5	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
		Buyline Comment: WIN										
	6	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
		Buyline Comment: WIN										
	7	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
		Buyline Comment: WIN										
	8	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
		Buyline Comment: WIN										
	9	W	4P-5P	ANDERSON	:30	\$300.00	09/12-09/12	1	1	1	\$300.00	
		Buyline Comment: WIN										
	10	TH	4P-5P	ANDERSON	:30	\$300.00	09/13-09/13	1	1	1	\$300.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN **Agency** () BUYING TIME
Advertiser () JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210
Product JOE DONNELLY US SENA WASHINGTON, DC 20001
Estimate# 2273 **Agency C/P1/P2/E** 299/301/2273
Buyer Erica Corso **Flight Dates** 09/11/2012 - 09/17/2012
Phone# **Hiatus Weeks**
Fax# **Rep Firm**
LT **Sales Office** () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	F	4P-5P	ANDERSON	:30	\$300.00	09/14-09/14	1	1	1	\$300.00	
				Buyline Comment: WIN								
	12	M	4P-5P	ANDERSON	:30	\$300.00	09/17-09/17	1	1	1	\$300.00	
				Buyline Comment: WIN								
	13	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/12-09/12	1	1	1	\$650.00	
				Buyline Comment: WIN								
	14	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/14-09/14	1	1	1	\$650.00	
				Buyline Comment: WIN								
	15	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/17-09/17	1	1	1	\$650.00	
				Buyline Comment: WIN								
	16	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
				Buyline Comment: WIN								
	17	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
				Buyline Comment: WIN								
	18	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: WIN								
	19	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	20	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
				Buyline Comment: WIN								
	21	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
				Buyline Comment: WIN								

Station WISH-TV INDIANAPOLIS, IN **Agency** () BUYING TIME
Advertiser () JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210
Product JOE DONNELLY US SENA WASHINGTON, DC 20001
Estimate# 2273 **Agency C/P1/P2/E** 299/301/2273
Buyer Erica Corso **Flight Dates** 09/11/2012 - 09/17/2012
Phone# **Hiatus Weeks**
Fax# **Rep Firm**
Phone# **Sales Office** () PHILADELPHIA
Fax# **Salesperson** () KATE BRADY
Phone# **Salesperson Phone#** 215-567-6005
Fax# **Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: WIN								
	23	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	24	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
				Buyline Comment: WIN								
	25	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
				Buyline Comment: WIN								
	26	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: WIN								
	27	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	28	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
				Buyline Comment: WIN								
	29	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
				Buyline Comment: WIN								
	30	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: WIN								
	31	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	32	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
				Buyline Comment: WIN								

4 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TH	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/13-09/13	1	1	1	\$600.00	
				Buyline Comment: WIN								
	34	F	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: WIN								
	35	M	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	36	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/12-09/12	1	1	1	\$700.00	
				Buyline Comment: WIN								
	37	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
				Buyline Comment: WIN								
	38	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/14-09/14	1	1	1	\$700.00	
				Buyline Comment: WIN								
	39	M	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/17-09/17	1	1	1	\$700.00	
				Buyline Comment: WIN								
	40	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/12-09/12	1	1	1	\$900.00	
				Buyline Comment: WIN								
	41	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/13-09/13	1	1	1	\$900.00	
				Buyline Comment: WIN								
	42	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
				Buyline Comment: WIN								
	43	TH-F	6P-630P	CBS THIS MORNING	:30	\$400.00	09/13-09/14	1	1	1	\$400.00	
				Buyline Comment: ADDED AS MKGD FOR HL#6848760								

Last Received: 09/11/2012 6:38 PM
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BUYING TIME	Rep Firm	
Advertiser	() JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	() PHILADELPHIA
Product	JOE DONNELLY US SENA		WASHINGTON, DC 20001	Salesperson	() KATE BRADY
Estimate#	2273	Agency C/P1/P2/E	299/301/2273		
Buyer	Erica Corso	Flight Dates	09/11/2012 - 09/17/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 43 / \$24,150.00

---SALES MONTHLY TOTALS---

Sep 12: 43 / \$24,150.00
Sales Totals: 43 / \$24,150.00
Station Totals: 43 / \$24,150.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,355	CABL	0%	WISH	74%	WNDY	0%	WRTV	24%	WTHR	0%
		WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

OTHER COMP TO FOLLOW

Books	null
Demos	RA35+

---CREDIT RISK---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

2012

I, Buying Time, LLC,
 being/on behalf of: Joe Donnelly, a legally
 qualified candidate of the Democratic political
 party for the office of: United States Senate (IN)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 391
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Z. Co
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06850406														
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS This Morning @8	8-9a	:30	09/12/12	8:45:40 AM	CBS	This Mornin	\$150.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Price Is Right	1058-12p	:30	09/12/12	10:59:26 AM	Price Is Right		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Noon News	1158a-1230p	:30	09/12/12	12:17:26 PM	Noon News		\$650.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Soap Rotator	1227-2p	:30	09/12/12	1:29:11 PM	Y&R		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Anderson Cooper	357-5p	:30	09/12/12	4:39:36 PM	M-F 4p-5p		\$300.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @5p	5-530p	:30	09/12/12	5:27:00 PM	News 8 @5		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 530p	530-6p	:30	09/12/12	5:45:22 PM	News 8 @530		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @6	558-630p	:30	09/12/12	6:13:03 PM	News 8 @6		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS Evening News	630-7p	:30	09/12/12	6:59:26 PM	M-F 7-730p		\$700.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Entertainment Tonight	728-8p	:30	09/12/12	7:45:45 PM	M-F 730-8p		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 11 M-F	11-1135p	:30	09/12/12	11:23:00 PM	LN M-F		\$900.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Let's Make A Deal	958-11a	:30	09/13/12	9:58:26 AM	Let's Make a Dee		\$200.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Price Is Right	1058-12p	:30	09/13/12	10:58:26 AM	Price Is Right		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Soap Rotator	1227-2p	:30	09/13/12	12:59:11 PM	Y&R		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Anderson Cooper	357-5p	:30	09/13/12	4:29:42 PM	M-F 4p-5p		\$300.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @5p	5-530p	:30	09/13/12	5:26:30 PM	News 8 @5 WX		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 530p	530-6p	:30	09/13/12	5:44:49 PM	News 8 @530		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @6	558-630p	:30	09/13/12	6:05:14 PM	News 8 @6		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS Evening News	630-7p	:30	09/13/12	6:59:26 PM	M-F 7-730p		\$700.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Entertainment Tonight	728-8p	:30	09/13/12	7:57:56 PM	Thur Hour 1		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 11 M-F	11-1135p	:30	09/13/12	11:25:00 PM	LN M-F		\$900.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Soap Rotator	1227-2p	:30	09/14/12		Daytime Afternoon		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS Evening News	630-7p	:30	09/14/12		CBS Evening Ne		\$700.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Anderson Cooper	357-5p	:30	09/14/12		M-F 4p-5p		\$300.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @6	558-630p	:30	09/14/12		News 8 @6		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @6	1158a-1230p	:30	09/14/12		Noon News		\$650.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Entertainment Tonight	728-8p	:30	09/14/12		M-F 730-8p		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS This Morning @8	8-9a	:30	09/14/12		CBS This Mornin		\$150.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Price Is Right	1058-12p	:30	09/14/12		Price Is Right		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @5p	5-530p	:30	09/14/12		News 8 @5		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 530p	530-6p	:30	09/14/12		News 8 @530		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 530p	530-6p	:30	09/17/12		News 8 @530		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Let's Make A Deal	958-11a	:30	09/17/12		Let's Make a Dee		\$200.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Noon News	1158a-1230p	:30	09/17/12		Noon News		\$650.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @5p	5-530p	:30	09/17/12		News 8 @5		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	CBS Evening News	630-7p	:30	09/17/12		CBS Evening Ne		\$700.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @6	558-630p	:30	09/17/12		News 8 @6		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Entertainment Tonight	728-8p	:30	09/17/12		M-F 730-8p		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	News 8 @ 11 M-F	11-1135p	:30	09/17/12		LN M-F		\$900.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Price Is Right	1058-12p	:30	09/17/12		Price Is Right		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Soap Rotator	1227-2p	:30	09/17/12		Daytime Afternoon		\$600.00			
WISH	POL/Joel Donnelly	FoIJOE DONNEI	2273	Anderson Cooper	357-5p	:30	09/17/12		M-F 4p-5p		\$300.00			

\$23,750.00

\$23,750.00

[Filtered by:] [Sorted by: Alt Order #]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2273

Invoice #	204158-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204158
Alt Order #	06850406
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	8:46 AM	JSD120730H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a		to						
				09/10/12 to 09/16/12	1x	----F--					
				F	09/14/12	:30	8:17 AM	JSD120730H	\$150.00		1
3	WISH	Let's Make A Deal	958-11a		to						
				09/10/12 to 09/16/12	1x	---T---					
				Th	09/13/12	:30	9:58 AM	JSD120730H	\$200.00		1
4	WISH	Let's Make A Deal	958-11a		to						
				09/17/12 to 09/23/12	1x	M-----					
				M	09/17/12	:30	9:58 AM	JSD120730H	\$200.00		1
5	WISH	Soap Rotator	1227-2p		to						
				09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	1:29 PM	JSD120730H	\$600.00		1
6	WISH	Soap Rotator	1227-2p		to						
				09/10/12 to 09/16/12	1x	---T---					
				Th	09/13/12	:30	12:28 PM	JSD120730H	\$600.00		1
7	WISH	Soap Rotator	1227-2p		to						
				09/10/12 to 09/16/12	1x	----F--					
				F	09/14/12	:30	12:57 PM	JSD120730H	\$600.00		1
8	WISH	Soap Rotator	1227-2p		to						
				09/17/12 to 09/23/12	1x	M-----					
				M	09/17/12	:30	1:59 PM	JSD120730H	\$600.00		1
9	WISH	Anderson Cooper	357-5p		to						
				09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	4:47 PM	JSD120730H	\$300.00		1
10	WISH	Anderson Cooper	357-5p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2273

Invoice #	204158-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204158
Alt Order #	06850406
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Anderson Cooper	357-5p		09/10/12 to 09/16/12	1x	---T---				
	WISH			Th	09/13/12	:30	4:43 PM	JSD120730H	\$300.00		1
11	WISH	Anderson Cooper	357-5p		09/10/12 to 09/16/12	1x	----F--				
	WISH			F	09/14/12	:30	4:26 PM	JSD120730H	\$300.00		1
12	WISH	Anderson Cooper	357-5p		09/17/12 to 09/23/12	1x	M-----				
	WISH			M	09/17/12	:30	4:30 PM	JSD120730H	\$300.00		1
13	WISH	Noon News	1158a-1230p		09/10/12 to 09/16/12	1x	--W----				
	WISH			W	09/12/12	:30	12:23 PM	JSD120730H	\$650.00		1
14	WISH	Noon News	1158a-1230p		09/10/12 to 09/16/12	1x	----F--				
	WISH			F	09/14/12	:30	12:22 PM	JSD120730H	\$650.00		1
15	WISH	Noon News	1158a-1230p		09/17/12 to 09/23/12	1x	M-----				
	WISH			M	09/17/12	:30	12:15 PM	JSD120730H	\$650.00		1
16	WISH	News 8 @ 530p	530-6p		09/10/12 to 09/16/12	1x	--W----				
	WISH			W	09/12/12	:30	5:45 PM	JSD120730H	\$600.00		1
17	WISH	News 8 @ 530p	530-6p		09/10/12 to 09/16/12	1x	---T---				
	WISH			Th	09/13/12	:30	5:53 PM	JSD120730H	\$600.00		1
18	WISH	News 8 @ 530p	530-6p		09/10/12 to 09/16/12	1x	----F--				
	WISH			F	09/14/12	:30	5:37 PM	JSD120730H	\$600.00		1
19	WISH	News 8 @ 530p	530-6p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Special Handling	

IDB #	
Advertiser Code	299
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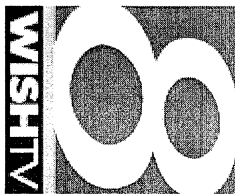
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	News 8 @ 530p	530-6p		09/17/12 to 09/23/12	1x	M-----				
	WISH			M	09/17/12	:30	5:54 PM	JSD120730H	\$600.00		1
20	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	--W----				
	WISH			W	09/12/12	:30	6:15 PM	JSD120730H	\$600.00		1
21	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	---T---				
	WISH			Th	09/13/12	:30	6:22 PM	JSD120730H	\$600.00		1
22	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	----F--				
	WISH			F	09/14/12	:30	6:27 PM	JSD120730H	\$600.00		1
23	WISH	News 8 @6	558-630p		09/17/12 to 09/23/12	1x	M-----				
	WISH			M	09/17/12	:30	6:29 PM	JSD120730H	\$600.00		1
24	WISH	Entertainment Tonight	728-8p		09/10/12 to 09/16/12	1x	--W----				
	WISH			W	09/12/12	:30	7:46 PM	JSD120730H	\$600.00		1
25	WISH	Entertainment Tonight	728-8p		09/10/12 to 09/16/12	1x	---T---				
	WISH			Th	09/13/12	:30	7:58 PM	JSD120730H	\$600.00		1
26	WISH	Entertainment Tonight	728-8p		09/10/12 to 09/16/12	1x	----F--				
	WISH			F	09/14/12	:30	7:41 PM	JSD120730H	\$600.00		1
27	WISH	Entertainment Tonight	728-8p		09/17/12 to 09/23/12	1x	M-----				
	WISH			M	09/17/12	:30	7:42 PM	JSD120730H	\$600.00		1
28	WISH	News 8 @5p	5-530p								

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Billing Calendar	Broadcast
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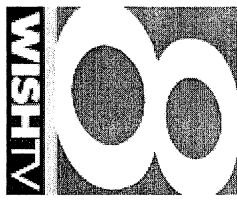
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	News 8 @5p	5-530p		to						
	WISH			09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	5:27 PM	JSD120730H	\$600.00		1
29	WISH	News 8 @5p	5-530p		to						
	WISH			09/10/12 to 09/16/12	1x	---T---					
				Th	09/13/12	:30	5:27 PM	JSD120730H	\$600.00		1
30	WISH	News 8 @5p	5-530p		to						
	WISH			09/10/12 to 09/16/12	1x	----F--					
				F	09/14/12	:30	5:11 PM	JSD120730H	\$600.00		1
31	WISH	News 8 @5p	5-530p		to						
	WISH			09/17/12 to 09/23/12	1x	M-----					
				M	09/17/12	:30	5:28 PM	JSD120730H	\$600.00		1
32	WISH	Price Is Right	1058-12p		to						
	WISH			09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	10:59 AM	JSD120730H	\$600.00		1
33	WISH	Price Is Right	1058-12p		to						
	WISH			09/10/12 to 09/16/12	1x	---T---					
				Th	09/13/12	:30	10:58 AM	JSD120730H	\$600.00		1
34	WISH	Price Is Right	1058-12p		to						
	WISH			09/10/12 to 09/16/12	1x	----F--					
				F	09/14/12	:30	11:29 AM	JSD120730H	\$600.00		1
35	WISH	Price Is Right	1058-12p		to						
	WISH			09/17/12 to 09/23/12	1x	M-----					
				M	09/17/12	:30	10:59 AM	JSD120730H	\$600.00		1
36	WISH	CBS Evening News	630-7p		to						
	WISH			09/10/12 to 09/16/12	1x	--W----					
				W	09/12/12	:30	6:59 PM	JSD120730H	\$700.00		1
37	WISH	CBS Evening News	630-7p		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	CBS Evening News	630-7p		09/10/12 to 09/16/12	1x	---T---				
				Th	09/13/12	:30	6:59 PM	JSD120730H	\$700.00		1
38	WISH	CBS Evening News	630-7p		09/10/12 to 09/16/12	1x	----F--				
				F	09/14/12	:30	6:59 PM	JSD120730H	\$700.00		1
39	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	1x	M-----				
				M	09/17/12	:30	6:59 PM	JSD120730H	\$700.00		1
40	WISH	News 8 @ 11 M-F	11-1135p		09/10/12 to 09/16/12	1x	--W----				
				W	09/12/12	:30	11:27 PM	JSD120730H	\$900.00		1
41	WISH	News 8 @ 11 M-F	11-1135p		09/10/12 to 09/16/12	1x	---T---				
				Th	09/13/12	:30	11:29 PM	JSD120730H	\$900.00		1
42	WISH	News 8 @ 11 M-F	11-1135p		09/17/12 to 09/23/12	1x	M-----				
				M	09/17/12	:30	11:13 PM	JSD120730H	\$900.00		1
43	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	---TF--				
				F	09/14/12	:30	6:10 PM	JSD120730H	\$400.00		1
Aired Spots 43											

Gross Total	\$24,150.00
Agency Commission	\$3,622.50
Net Amount Due	\$20,527.50
Payment Terms 30 Days	

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